

A close-up photograph of several white, rectangular candies with rounded ends, scattered on a dark brown wooden surface. Fresh green mint leaves are partially visible in the upper left corner, overlapping the candies. The lighting is soft, highlighting the texture of the wood and the freshness of the mint.

REINVENTING GOODNESS

MIGROS
Industrie



THE NUMBER ONE. IN SWISS RETAIL.

MIGROS
Industrie



Retail



Trading



Industry



Travel



Financial Services

Migros Group – The Swiss retail market leader

The Migros Group is the owner and main customer of Migros Industrie. Migros is not just the biggest retailer in Switzerland, but also the most sustainable retailer in the world. In addition, with around 100,000 employees, it is the biggest private employer in the country. Migros Industrie itself is a key employer and employs 14,000 people, including 554 apprentices in over 30 trades.

Migros belongs to the people

Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone: more for the common good, more for culture and education, more for public health, more for sustainability, more for regional producers and of course more for all customers – even those who aren't owners.

THE WORLD'S LEADING PRODUCER. OF PRIVATE LABEL PRODUCTS.



Cheese and Dairy Products



Meat, Poultry, Seafood



Drinks and Prepared Dishes



Coffee, Chocolate, Biscuit, Rice, Chewing Gum



Bread, Pastry, Pasta, Ice Cream



Cosmetics and Detergents



Trading Platforms

One of the world's biggest own-brand producers

With its five high-performance segments in Switzerland and nine production companies and trade platforms abroad, Migros Industrie is part of the Swiss Migros Group. It responsibly and sustainably produces more than 20,000 high-quality food and non-food products at the best value for money, making it one of the largest private label producers in the world.

Exports to more than 50 countries

As the industrial group of Migros, the number one in Swiss retail, Migros Industrie is close to the market, sets trends and surprises customers time and again with innovative products and services. Its core expertise includes the production of own brands for the parent company Migros and for third-party clients, as well as private labels, which it sells in Swiss quality in around 50 countries. Renowned international corporations are among the clients of Migros Industrie.





DELICA. CHEWING GUM THE BIGGEST PRIVATE LABEL CHEWING GUM MANUFACTURER IN EUROPE.

We are the one and only chewing gum manufacturer in Switzerland – with 50 years of experience, we can make YOUR brand grow. Tailor-made product development, e.g. 100% Xylitol, aspartame-free, with natural flavours/colours, caffeine and vitamins.

Our Chewing Gums are characterised by

- ✓ Intensive freshness, long-lasting and mouth-watering flavours for fresh breath.
- ✓ Crisp coating and pleasant texture for relaxing and fun purpose.
- ✓ Active ingredients to please your health and teeth.

Facts & figures

-  120 recipes of chewing gum
-  6'000 tons of chewing gum a year
-  Export into approx. 20 countries (85% in volume)
-  No. 1 in Switzerland by market share (in volume)





OUR BRAND* TOP GUM




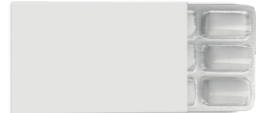
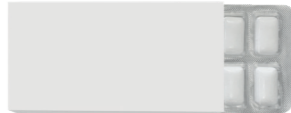
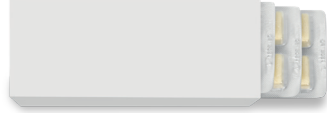







Introducing our chewing gum TOP GUM – the perfect way to meet your customer's needs. Our premium gum is made with high-quality ingredients. It is available in the most popular flavours on the market and with different packaging options. Top Gum is the perfect solution to satisfy your consumers!

*also available for your Private Label

OUR PRODUCT RANGE

Our product portfolio offers countless options to create your tailor-made product. Simply choose your desired chewing gum type and the matching packaging type. We will prove your request. With our small bags, you can have a fresh breath and a satisfying chew, anytime, anywhere. Sharing is caring? Our cups come in a variety of sizes, making them perfect for sharing with friends.

We are pleased to check other packaging solutions with different Chewing Gum formats for you.

	 Bags 20g – 220g	 Flip-Top Boxes	 Cups	 Blister 9 pcs	 Blister 10 pcs	 Blister 12 pcs
 Standard 1.4g	●	●	●	●		●
 WR 1.45g	●	●	●			●
 Square Shape 2.4 g	●	●	●			
 Square uncoated 1.9g	●				●	
 XXL Gum 4.05g	●					
 Little Gum 0.6g	●	●	●			
 Natural based Gum 1.4g	●	●	●			

ORAL CARE

CHEWING GUM WITH XYLITOL

Possible ingredients



Xylitol
Fluoride
Zinc
Mineral salts
Micro-crystals
Acidity regulators
& many more...

Available in all type of flavours
and packaging solutions.



FUNCTIONAL

ENERGY, RELAX, FOCUS & MORE

Possible ingredients



L-Carnitine
Guarana
Caffeine
Herbal extracts
Vitamins
& many more...

Free from:

Aspartame, gluten,
titanium dioxide

Available in many flavours in
combination with caffeine, vitamins
and botanicals.

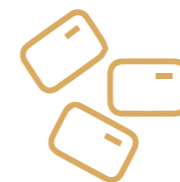


Chew for fun

Our flavours



Popcorn
Cake
Cola
Chocolate
Fruity flavors
Sparkling Wine
Tutti Frutti
& many more...



MARKET & CONSUMER CATEGORIES CHEWING GUM

We own more than 120 recipes of chewing gum. This allows us to provide the perfect chewing gum solution for every customers need. We offer the most popular flavours in the chew for fun and kids segment but also specialize in functional gums in order to supply you with personalized offers.

Contact us.

Further information available at:

Delica AG

Bresteneggstrasse 4

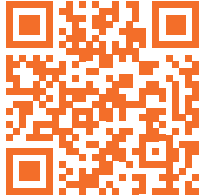
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