



REINVENTING GOODNESS

MIGROS
Industrie





COMPETENCE.
ALONG THE ENTIRE VALUE CHAIN.

THE NUMBER ONE. **IN SWISS RETAIL.**

MIGROS
Industrie



Retail



Trading



Industry



Travel



Financial Services

Migros Group – The Swiss retail market leader

The Migros Group is the owner and main customer of Migros Industrie. Migros is not just the biggest retailer in Switzerland, but also the most sustainable retailer in the world. In addition, with around 100,000 employees, it is the biggest private employer in the country. Migros Industrie itself is a key employer and employs 14,000 people, including 554 apprentices in over 30 trades.

Migros belongs to the people

Over 2 million members of the cooperative are owners of Migros. And because Migros belongs to the people, it does more for everyone: more for the common good, more for culture and education, more for public health, more for sustainability, more for regional producers and of course more for all customers – even those who aren't owners.

THE WORLD'S LEADING PRODUCER. **OF PRIVATE LABEL PRODUCTS.**



Cheese and Dairy Products



Meat, Poultry, Seafood



Drinks and Prepared Dishes



Coffee, Chocolate, Biscuit, Rice, Chewing Gum



Bread, Pastry, Pasta, Ice Cream



Cosmetics and Detergents



Trading Platforms

One of the world's biggest own-brand producers

With its five high-performance segments in Switzerland and nine production companies and trade platforms abroad, Migros Industrie is part of the Swiss Migros Group. It responsibly and sustainably produces more than 20,000 high-quality food and non-food products at the best value for money, making it one of the largest private label producers in the world.

Exports to more than 50 countries

As the industrial group of Migros, the number one in Swiss retail, Migros Industrie is close to the market, sets trends and surprises customers time and again with innovative products and services. Its core expertise includes the production of own brands for the parent company Migros and for third-party clients, as well as private labels, which it sells in Swiss quality in around 50 countries. Renowned international corporations are among the clients of Migros Industrie.

DELICA. SWITZERLAND'S MOST LOVED CHOCOLATE.

Delicious taste sensations since 1887

DELICA has been producing finest Swiss chocolate creations for more than 130 years. Prepared with loving care by our expert chocolatiers, our premium-quality products bring you bits and bites of happiness. From processing the cocoa beans through to the finished product, all our creations are produced exclusively at our facilities in Switzerland. It is the tradition and passion that makes us the No. 1 in the land of chocolate.

Facts & Figures



Over 2'500 items: full assortment provider (Self Consumption, Gifting and Snacking)



130 years of experience



100% Swiss made



41'000 tons of chocolate a year



118 million chocolate tablets and 6 million Easter bunnies a year



VEGAN OR ORGANIC & FAIRTRADE? WE OFFER A LARGE VARIETY OF BOTH – WITHOUT COMPROMISE ON TASTE!

- ✓ Good for you (healthy-ish) – be mindful of your health and maintain the right energy level throughout the day with our VEGAN range.
- ✓ Chocolate you can trust - indulge our ORGANIC & FAIRTRADE chocolate without harming the planet and its people and additionally allow to lower the carbon print impact.

IT'S SIMPLE AND IT'S GOOD!



Vegan

After the successful launch of three tablets, more vegan products are available: the next generation of tablets, gifting and seasonal products as well as choco snacks.

Organic & Fairtrade

We develop a wide range of high quality Swiss organic chocolate made with fine flavor organic and fairtrade cocoa based on natural and pure recipes (no soy lecithin, no aroma).

We offer top sellers such as classic and premium flat bars with various cocoa contents (milk 37%, crémant 55%, dark 70%, dark 80%) and also more differentiated offerings with trendy flavors and inclusions.



SELF CONSUMPTION. MY SPECIAL TREAT.

Our selection of chocolate bars is an invitation to enjoy. Classic or extravagant, small or large, filled or solid, thick or thin: this top quality chocolate selection has something to suit every taste.



Flat Bars 100 g

A wide range of flavors and sensations with attractive and surprising inclusions.

- Dark with different % of cacao, milk and white
- Various flavors as caramel, orange
- Inclusions as chopped almonds, hazelnuts, caramel and many more



Bars 100 g /180 g/200 g/ 300g/400 g

Bars of pure indulgence - Delicious varieties of Swiss Chocolate balanced out by high quality ingredients.

- Dark with different % of cacao, milk and white
- Various flavors as orange, caramel
- Inclusions as whole nuts, raisins and many more

SNACKING. SHARING IS FUN.

Sharing is fun. When it comes to delicious Swiss chocolate, bigger isn't necessarily better. Our diverse snack range boasts an exciting array of flavours to discover and enjoy, proving that good things really do come in small packages. They are ideal for sharing with others and make perfect snacks when you're about and about.



Mahony 12.5 g/100 g/400 g

Delicious Mountain Bars varieties available in different flavors and sizes.

- Dark (50%, 55%, 72%), milk, white
- Inclusions: honey, hazelnut, nougat, almond



Countlines 25 g/35 g/50 g

Delight full selection of small bars: fine texture, subtle notes of flavors supported by a harmonious composition of high quality ingredients.

- Dark 72%, milk, milk extra fine
- Inclusions: hazelnuts, cookies, cornflakes, caramel crispy

GIFTING & SHARING. THE PERFECT GIFT.

There are countless opportunities to give the gift of chocolate. And our selection of exclusive chocolate gift items is just as diverse. From napolitains to chocolate balls: we make giving and receiving a joy.



Napolitains

Delicious varieties of small chocolate pieces.

- Dark, milk, white



Truffle Balls

Beautifully round-shaped chocolate treats made from milk, dark, white and blond chocolate.

- Dark, milk, white, blond
- Available in different fillings and flavors



Mini Eggs 205 g

Different varieties and sizes of mini eggs to everyone's taste.

- Dark, milk, white, blond
- Available in different fillings and flavors

DELICA. THE SWISS LEADER IN COOKIES, CRACKERS AND ICE CREAM.

Tradition and Innovation since 1928.

Delica produces numerous delicacies since 1928 on the shores of Lake Zurich in the charming village of Meilen. Tradition and Innovation are at the heart of the business where love for details and passion are the key. With its ISO certified production, the company assures the highest quality standards and commits in using only the very best ingredients to achieve excellence without compromising on sustainability. Thanks to a dedicated Marketing and Sales team, Delica offers tailor-made products to its clients.



SWISS CHOCOLATE OR BISCUIT?
SIMPLY THE BEST OF BOTH!

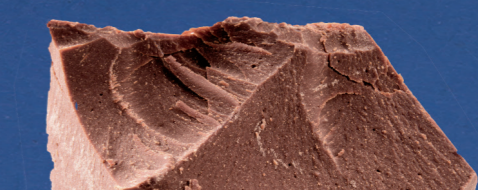
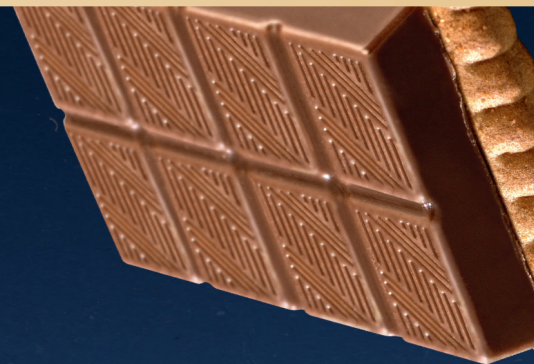
- ✓ Unlimited choice. Swiss chocolate creations with gourmet inclusions and creamy fondants
- ✓ The perfect combination of a crispy butter biscuit and our 100% Swiss chocolate creations
- ✓ NEW Clean recipe. Palm oil free, no soy lecithin, no preservatives and no colorant

Choc TABLET



Inclusion 145 g

- almond
- hazelnut





Nussecke 100 g / 108 g

- Almond biscuit with milk chocolate (35%)
- Hazelnut (19%) biscuit with milk chocolate (27,8%)



Cremetti 100 g

- Almond meringue biscuits with cocoa cream filling (39%) and chocolate (26%)



Nusstängeli 250 g

- Lightly roasted and crispy-hard hazelnut biscuit



Nougatine/Delischuss 100 g

- Meringue biscuits filling (28%) chocolate hazelnut flavour on a dark chocolate base



Brasiliana 100 g

- Meringue biscuits with chocolate (36%) and hazelnut cream filling (44%)



Coco Delight 100 g

- Meringue biscuit with coconut filling (32%) and dark chocolate (25%)



Contact us.

Further information available at:

Delica AG

Bresteneggstrasse 4

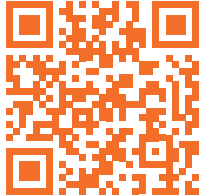
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